

MATT BIGGAR, Ph.D.
Strategy Consultant, Researcher and Presenter



Matt, Principal of Connected to Place (www.connectedtoplace.com) supports and advises cross-sector partnerships for healthy, sustainable communities and organizations invested in social change. Matt works with clients at the city, county, regional and state level. His approach leverages research-based, practice-informed insights on building partnerships for social change and changing human behavior patterns to improve communities, the environment and our quality of life. He has 25 years of professional experience as an organizational leader, educator, researcher and consultant. He earned his Ph.D. from Stanford University's Graduate School of Education in 2015 where his research involved behavioral science, sustainable transportation and collective impact.

LinkedIn: <https://www.linkedin.com/in/mtbiggar/>

EDUCATION

Stanford University, Stanford, CA

PhD in Education with dissertation on Sustainability, Transportation and Behavioral Science

Masters of Arts in Education, Prospective Principals Program

Masters of Arts in Education, Stanford Teacher Education Program

University of California, Berkeley, CA

Bachelor of Arts in Political Economy, Awarded Phi Beta Kappa

EXPERIENCE

Principal and Founder, Connected to Place (Strategy Consulting and Research), San Francisco, CA
January 2016-

- Services include strategic planning; meeting and retreat facilitation; designing, implementing and assessing cross-sector partnership strategies; leadership coaching; workshops and presentations; and research and report writing.
- Clients include San Mateo County Office of Education, YMCA of San Francisco, Presidio Trust, Center for Ecoliteracy, Ten Strands, ChangeScale, Kirkpatrick Foundation, Menlo Park City School District, San Francisco Bicycle Coalition, and Stanford University.
- Cross-sector partnership projects include San Francisco Children and Nature, Campus and Community as a Learning Laboratory (San Mateo COE) and Common Bonds Oklahoma.

Principal Investigator (dissertation research) and Researcher, Stanford University, Stanford, CA
September 2011 -December 2015

- Conducted three research studies on the role of conditions, human needs and learning in personal transportation choices. Partnered with Stanford University Parking and Transportation, California Academy of Sciences and community groups to conduct studies.
- Led research study on a collective impact initiative to further environmental education in the San Francisco Bay Area.

San Mateo Union High School District, San Mateo County (mid), CA

Associate Superintendent, Instructional Services, 2008-2011

Principal, Burlingame High School, 2002-2008

Palo Alto High School, Palo Alto, CA

Assistant Principal, 1999-2002; **Teacher and Curriculum Developer**, 1994-1999

SELECTED PUBLICATIONS, PRESENTATIONS AND WORKSHOPS

Publications

- **Biggar, M.** *Non-motorized Transport: Walking and Cycling*. Encyclopedia of UN Sustainable Development Goals: Sustainable Cities and Communities chapter, in final revisions.
- **Biggar, M.**, *Unpacking the Influence of Social Norms and Past Experience on Commute Mode Choice*. Journal of Behavioral Public Administration, April 2019.
- **Biggar, M.**, Ardoin, N. and Morris, J. *Collective Impact on the Ground: An In-Depth Look at an Environmental Education Collaborative During the Early Stages of its Collective Impact Process*. Stanford Social Innovation Review, May 2017.
- **Biggar, M.** and Ardoin, N. *Community Context, Human Needs, and Transportation Choices: A View across SF Bay Area Communities*. The Journal of Transport Geography, April 2017.
- **Biggar, M.** and Ardoin, N. *More than Good Intentions: The Role of Conditions in Personal Transportation Behavior*. Local Environment: The International Journal of Justice and Sustainability, April 2016.
- **Biggar, M.** *Everyday Life Behavior and the Environment: The Role of Self-interest, Conditions, and Learning in Personal Transportation Choices*. Dissertation. Stanford University, 2015.
- Gould, R.K., Ardoin, N., **Biggar, M.**, Cravens, A., Wojcik, D. *Environmental Behavior's Dirty Secret: The Prevalence of Waste-Related Topics in Discussions of Environmental Concern and Action*. Environmental Management, May 2016.

Presentations and Workshops

- "School District Partnerships for Equitable Nature-Based Learning and Environmental Literacy." Children & Nature Network International Conference. Oakland, CA. May 18, 2019.
- "Collective Impact and Building an Initiative for Social Change." Save Lives. Unite. Oklahoma. Oklahoma City, OK. April 30, 2018
- "Building a Local, Cross-Sector Collaborative: Structures and Processes for Equity." Collective Impact Convening. Austin, TX. April 3, 2018.
- "Community Context, Human Needs and Transportation Choices." Behavior, Energy and Climate Change Conference. Sacramento, CA. Oct 16, 2017.
- "Facilitating Behavior Change for Climate Impact." Bay Area Climate Literacy Impact Collaborative. San Francisco, CA. January 25, 2017; and Net Impact (national webinar). Oakland, CA. June 29, 2016.
- "Collaborative Solutions for Social Change (and Sustainable Transportation)." Presidio Graduate School. San Francisco, CA. June 1, 2016 and December 15, 2016.
- "Participation in Workplace-Based Commute Alternative Programs." Behavior, Energy and Climate Change Conference. Sacramento, CA. Oct 21, 2015.
- "More than Good Intentions: The Role of Conditions in Personal Transportation Behavior." NAAEE Annual Conference. San Diego, CA. Oct 16, 2015
- "Environmental Education Collaboration Through a Collective Impact Lens—A SF Bay Area Case Study." NAAEE Conference. San Diego, CA. Oct 16, 2015. Co-presentation.
- "Participation in Sustainable Transportation: The Role of Social Conditions, Learning and Human Needs." California Academy of Sciences, Teacher Institute on Science and Sustainability. San Francisco, CA. June 17, 2014
- "Exploring the Influence of Conditions on Personal Transportation Behavior." Precourt Energy Efficiency Center, Sustainable Transportation Seminar. Stanford University. Jan 24, 2014 and Behavior, Energy and Climate Change Conference. Sacramento, CA. Nov 18, 2013.